

The background image shows a person's hands holding a tablet. The tablet screen displays a video of a male teacher in a light blue shirt writing on a green chalkboard. The chalkboard has mathematical content: a diagram of a rectangle with a diagonal labeled 'd', and equations $S = \frac{1}{2}ah$, $P = 4a$, and $d = a\sqrt{2}$. To the left of the tablet, a green apple sits on a wooden surface. Behind the tablet, an open book with text is visible. The overall scene suggests a focus on education and technology.

radicle

Online Learning Redefined

Know how Radicle is assisting one of the Online Education pioneers in the world to handle multi-million-dollar transactions through its advanced e-commerce platform.



Overview

A highly acclaimed 60-year-old organization who is leading in deliverables like Education, Pre-Licensing, and Corporate Training in HealthCare, Financial Services, and Real Estate domains expected advanced Content Management System (CMS) and an E-Commerce Platform for handling multiple million dollars transaction.

This client had a giant figure of over 6,500 corporate partners that had been working with them over decades. Renowned among professionals nationwide for their premier brands in regulated industries they wanted advanced solutions for one of their prominent websites in Healthcare Domain.

Business Challenge

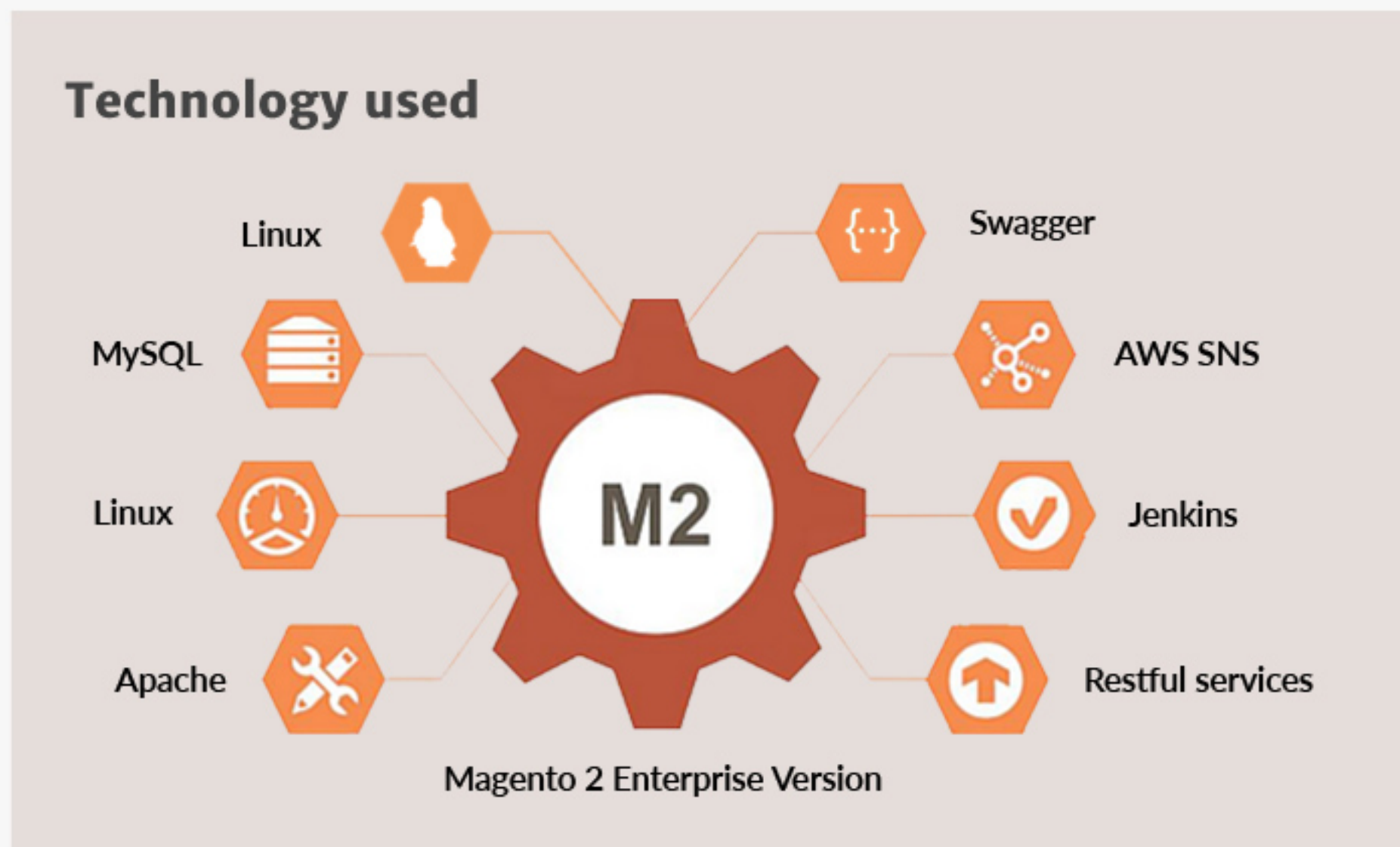
The expectations were to build a Flexible, Reliable and Robust platform. The Client expected Easy- Edit feature without affecting the LIVE status of the website. They also put forth the requirement of Complex E-Commerce Website handling state-specific compliance rules and purchase of online and instructor-led live classes. Highly flexible UI with secure Payment Gateways were few of their other requirements.

How we helped

After observing all the needs and demands of the client, the technical experts at Radicle started building a robust architecture to bring about a smooth operation. Standard-Based and High-Performance applications and technologies were used that would power and integrate multiple transactions at a single instant on multiple platforms. Security and Data Management is one of the vital requirements of any E-Commerce Platform were especially centered.

Specifying each solution in detail, developers at Radicle ensured that the complex E-Commerce Website was handling State-Specific compliance rules and purchase of online and instructor-led live classes was implemented. The website was integrated with SalesForce and Learning Management System for lead management and order fulfillment. Highly secured Payment Gateways were embedded in the website for a seamlessly secure transaction. Not only this a customizable user interface was implemented so that the UI is adjusted on various platforms.

We continue to work with Client's Architects, Program Managers and QA team to upgrade websites from obsolete technologies to the advanced platform. Development was executed using Agile/SCRUM methodology.



Results

Team Radicle created a brand new E-Commerce platform from the scratch including architecting and implementing the Content Management System with advanced features and exceptional performances not only to suit business requirements but to aim above the expectation level.

The organization is making the high multi-million profit each year as the unique visitors along with the returning visitors are increasing exponentially. Having the ability to scale up with the platform, there are many users from all devices. Today the organization is leading the market of online education with an exponential increase of visitors each day.



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